



Become a climate changer

Simple action. Many people. Big impact.

CarbonSocial credits are the first internationally certified carbon credits from Timor-Leste that create ethical, social and environmental change.

Australia has one of largest
carbon footprints
per capita in the world

Did you know? The average Australian is responsible for emitting **28 tonnes of greenhouse gases per year** – one of the largest footprints per capita in the world.

australianmuseum.net.au/reducing-our-carbon-footprint

With just one simple action, you can join the community of people taking **real action on climate change**.

You now have the opportunity to purchase from the first release of CarbonSocial credits – the only **Gold Standard-certified carbon credits** available from **Timor-Leste**.

Every CarbonSocial credit purchased removes a tonne of carbon dioxide from the atmosphere, supports subsistence communities, and helps replenish the planet.

It's carbon offsetting + ethical, social, environmental and economic impacts

Combatting climate change starts with one seed...

CarbonSocial credits are an important part of the WithOneSeed program – a social enterprise to support subsistence farmers in Timor-Leste to re-establish and maintain the forests where they live.

Reforestation is a key response to global climate change. It's a 'no regrets' approach as it provides a highly effective form of carbon capture and storage while reducing soil erosion and degradation, improving the habitat, restoring the water table, and boosting crop yields and nutrition.

Since 2009, WithOneSeed has been working with subsistence farmers in Timor-Leste to generate income through community forestry. The program is improving the natural environment, building local economies, increasing the health of communities and reducing global greenhouse emissions.



CarbonSocial credits from Timor-Leste are the only

Gold Standard credits

available from a not-for-profit in the Asia-Pacific region



people are living on less than

80c per day

Did you know? Two Stanford University researchers calculate that the real social cost of carbon is about \$220 per tonne.

greenbiz.com/article/governments-social-cost-carbon-could-be-increasedof Oxford.

'Replanting the forests of Timor-Leste is for our future. It is for my children and my children's children.'

Philamena, Baguia Tree Cooperative farmer, Timor Leste



Did you know? Afforestation and reforestation can sequester carbon relatively rapidly at well over a tonne of carbon per hectare per year.

Caldecott B et al. 2015, Stranded Carbon Assets and Negative Emissions Technologies Working Paper, University of Oxford.

International Gold Standard certification

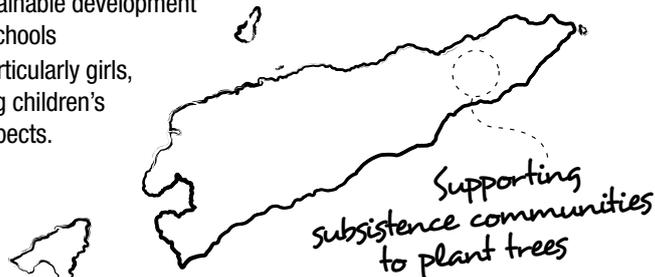
In March 2016, WithOneSeed successfully gained certification from the Gold Standard Foundation under its afforestation/reforestation standard. This means the CarbonSocial carbon credits produced under the WithOneSeed program meet international standards, and are the only internationally certified credits available from Timor-Leste.

Importantly, funds raised from the sale of CarbonSocial credits will be used to directly pay small landholder subsistence farmers to plant and manage the forests through WithOneSeed.

WithOneSeed has embraced the United Nations Sustainable Development Goals (SDG) to end poverty, protect the planet and ensure prosperity for all.

Purchasing CarbonSocial credits will deliver the UN SDGs by helping to:

- > end poverty and hunger and support sustainable farming and lifelong learning
- > promote decent work, sustainable agricultural communities and economic growth
- > take action to combat climate change, manage forests and reverse land degradation
- > encourage global partnerships for sustainable development through relationships with Australian schools
- > empower women and children, and particularly girls, by increasing family income, facilitating children's education and creating family job prospects.



Standing with our regional neighbours

Just an hour offshore from Australia's northern border is Timor-Leste, where some people are living on less than 80c a day and 40% of the population below the poverty line. Timor-Leste has one of the smallest carbon footprints per capita in the world compared with Australia, which has one of the largest. Now, we have an opportunity to take responsibility and support our regional neighbours, make a global impact and create a healthier planet.

It's simple actions by many people that will make the biggest impact on climate change

Since the 2015 global climate change conference in Paris, there is renewed vigour and refreshed interest in tackling the effects of carbon. World leadership and opinion about the need for real climate action is increasing, as is the call for individuals and industry to understand their responsibilities and mitigate their carbon footprint.

Key achievements of WithOneSeed to date



Engaged over 450 subsistence farming families.



Propagated and planted more than 80,000 trees in village-based nurseries.



Employed 11 local staff.



Delivered agroforestry training to participating farmers.



4800

Removed more than 4,800 tonnes of carbon from the atmosphere and projects to remove 570,000 tonnes over the next 25 years.



570,000

US\$250,000+

Contributed over US\$250,000 to the local economy through annual farmer payments, wages for employees, and local activities and infrastructure.

8 key reasons

Why CarbonSocial is much more than just a standard carbon credit

By purchasing a CarbonSocial credit, you'll be doing much more than just offsetting a small part of your annual carbon footprint. Your contribution will also support the broader work of the WithOneSeed program and help progress its development.

CarbonSocial credit	Standard carbon credit
1. Sequestering carbon > Each credit removes one tonne of carbon from atmosphere	> Remove a tonne of carbon from atmosphere
2. Community first > Small landholder management returning value directly to the community	> Large company management returning profit to shareholders before local community
3. Social value including: > increasing access to education > building regional partnerships > creating healthier communities > helping end poverty and hunger	> No added social value
4. Economic value including: > boosting local economies > providing means to earn an income > increasing economic participation	> No added economic value
5. Environmental value including: > making environments more sustainable > reducing erosion and degradation > improving soil and water quality > restoring natural habitats	> No added environmental value
6. Sustainable development goals > Help deliver United Nations Sustainable Development Goals including: <div style="display: flex; flex-wrap: wrap; justify-content: space-around; margin-top: 10px;">  </div>	> Often only helps deliver United Nations Sustainable Development Goal 13 – Take urgent action to combat climate change and its impacts
7. Gold Standard-certified > The first Gold Standard-certified carbon credits from Timor-Leste with in-country government backing	> Gold Standard-certified carbon credits not available from Timor-Leste
8. Solid roots, long-term vision > WithOneSeed was established in 2009 and has a sustainable business model in place until at least 2030	> Often no long-term strategic plan for sustainable delivery





**Simple action.
Many people.
Big impact.**

You can become a climate changer.

Individuals and businesses now have the opportunity to purchase from the first release of certified CarbonSocial credits. The credits are \$100 each and available now.

Special limited edition

For a limited time, the first 50 to purchase a minimum of 10 credits will receive a numbered certificate personally signed by significant figures including the President of Timor-Leste, Taur Matan Ruak, and Nobel Peace Prize laureate, Dr Jose Ramos Horta. Individual credits are also available to purchase.

To purchase a CarbonSocial credit go to CarbonSocial.global or to find out more about our growing community of climate changers go to facebook.com/CarbonSocial.Global/

For further information go to CarbonSocial.global or WithOneSeed.org.au or email andrew@WithOneSeed.org.au

